The city of Ono in Fukui Prefecture is affectionately called “Echizen Ono.” A historical castle town, around 1576, a samurai named Kanamori Nagachika built Echizen Ono Castle atop Mt. Kameyama, affording sweeping views of the town. Echizen Ono retains historical remnants and is abundant in nature. In autumn, the leaves color the mountains until winter when everything is white. The city has beautiful scenery, excellent water, great food, and warm people.
Spectacular Views in Echizen Ono

1. Echizen Ono Castle/
   Castle in the Sky
   Echizen Ono Castle was built around 1575. Under the right conditions from autumn to spring, a fog can cover the town to make the castle float in the sky.
   3-109 Shiro-machi, Ono
   Hours: 9:00 a.m. to 5:00 p.m.
   Closed: Dec. 1st to Mar. 31st
   Fee: Adults 200, Kids Free

2. Byou-in Tree Illumination
   A Japanese zelkova tree and cryptomeria tree over 100 years old grow from the same roots. It is believed that touching the trees will help you find true love.
   Kasuga Shrine, 1-2-5 Kasuga, Ono
   Hours: 5:00 p.m. to 10:00 p.m.
   Open: Oct. & Nov.
   Fee: Free
   www.ryouennoki.com

3. Shichiken Street in Winter
   During the city’s major winter event called “Echizen Ono Winter Story,” Shichiken Street is lined with snow lanterns to create a dreamy scene.
   Central Ono, Shichiken Street to Yui Station, “Manabi no Sato Meirin”
   Date: Feb. 3rd & 4th
   Contact: Echizen Ono Winter Story Executive Committee
   www.kobelco-eco.co.jp/fgp

4. Rokuroshi Pasture
   A serene highland area with pastoral landscapes. Enjoy thick soft serve made with milk from the dairy cattle grazing in the pasture.
   Minami-rokuroshi, Ono
   Contact: Ono City Tourism Association
   www.ryouennoki.com

5. Fukui Green Power Ono Power Station
   In the middle of a field, this Fukui Prefecture’s sole woody biomass power plant. At night, it has lights that make it popular with photographers.
   Contact: Ono City Tourism Association
   www.kobelco-eco.co.jp/fgp

6. Kurodani Avalanche Barrier
   A giant concrete wall in the mountains for protection against snowy avalanches.
   It is 15.5 meters high, 300 meters long. The wall also has 15 relief artworks.
   Shimokurodani, Ono
   Contact: Ono City Koyama Kominkan
   http://fncc.pref.fukui.lg.jp

7. Karakomi Pond
   Enjoy the surrounding trees and mountains reflected on the water, creating a dreamy scene.
   One of Ono’s most famous spots for autumn leaves.
   Kamiuchinami, Ono
   Contact: Ono City Tourism Promotion Section
   *Not accessible during winter (Late Nov. to mid-May) since the road is closed.

8. Hokyoji Temple
   With a history of over 700 years, Hokyoji Temple is only second to Eiheiji Temple for training Soto Zen priests. Even today, priests train at this temple.
   1-2 Hokyoji, Ono
   Closed: From mid-Dec. to mid-Jan.
   Contact: Hokyoji Temple
   http://hokyoji.jp
Fun Activities

### Hatogayu Hot Spring

A little-known hot spring used since the 1850s. It’s known as the “miracle hot spring” thanks to its survival of earthquakes and snowstorms that have caused the destruction of other buildings. This naturally boiling spring leaves skin extremely smooth after a dip.

#### Hatogayu Onsen

**For stay, check-in 10:00 a.m. – 5:00 p.m. (Open from 10:00 a.m. to 3:00 p.m.; closed in Nov.)**

- **2 meals, service charges included**
- **From 11:00 a.m. to 3:00 p.m. for daytime bathing**
- **From late Nov. to late Apr., 11:00 a.m. to 3:00 p.m. and 4:00 p.m. to 8:00 p.m.**
- **For stay, 14,000 yen and up (With 500 Stay Card)**

**Reservations**

- **Reservations required by phone call: 06-2 Kamiuchinami, Ono. (0779)6-2-0001**

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### In the Countryside

#### Manmaru Site

**Reservations:** Reservations required by phone call or from website.

- **Forest Guided Tours**
  - **Fee:** ¥ 4,000 (Pancake & coffee included)
  - **Group Size:** 5-10 participants
  - **Dress Code:** Casual exercise wear.
  - **Price:** Adult ¥ 1,500, under 7 ¥ 500
  - **Time:** Starts 7:00 a.m. 1 hour

- **Snow Walking**
  - **Fee:** ¥ 4,000 (Hot drinks & snacks included)
  - **Group Size:** 7 to around 60
  - **Dress Code:** Wear hat, long-sleeved top
  - **Price:** Adult ¥ 1,500, under 7 ¥ 500
  - **Time:** Starts 10:00 a.m. 1.5 hours during daytime

- **Stargazing & Pacoon Drum Making**
  - **Fee:** ¥ 10,000 and up (With 500 Stay Card)
  - **Group Size:** 10 participants
  - **Dress Code:** Not needed
  - **Price:** Adult ¥ 1,000, under 7 ¥ 500
  - **Time:** Starts 7:00 p.m. 1 hour

**Website:** [www.okuetu-manmaru.com](http://www.okuetu-manmaru.com)

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### in this Castle Town

#### Echizen Ono Castle

The original castle was built in 1564 but fell into ruins after it was abandoned in 1664. The castle was rebuilt as you see it now in 1968.

#### Hatogayu Castle Town

This charming castle town.

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#### Planning Yamako

- **Origami Handicraft**
  - **Price:** ¥ 3,000 (lines)  1,500 (shapes like dinosaurs and ninja stars)
  - **Group Size:** 1-2 participants
  - **Dress Code:** Not needed
  - **Time:** Started 10:00 a.m. until 4:00 p.m.

- **Power Stone Bracelet Making**
  - **Price:** ¥ 3,000 and up (Cannot be made without Power Stone Bracelet)
  - **Group Size:** 5-10 participants
  - **Dress Code:** Wear hat, long-sleeved top
  - **Time:** Started 10:00 a.m. 1 hour

**Website:** [www.yama-ko.com](http://www.yama-ko.com)

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#### Heisei Onoya Nikaigura

- **Power Stone Bracelet Making**
  - **Price:** ¥ 3,000 (with Power Stone Bracelet)
  - **Group Size:** 10 participants
  - **Dress Code:** Not needed
  - **Time:** Started 9:00 a.m. 1 hour

**Website:** [www.h-onoya.co.jp](http://www.h-onoya.co.jp)

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#### Jewelry Nishimori

- **Power Stone Bracelet Making**
  - **Price:** ¥ 3,000 (with Power Stone Bracelet)
  - **Group Size:** 10 participants
  - **Dress Code:** Not needed
  - **Time:** Started 9:00 a.m. 1 hour

**Website:** [www.nouka-konoha.jp](http://www.nouka-konoha.jp)

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#### Echizen Ono Castle

- **Reservations**
  - **Reservations required by phone call or from website:**
  - **Times:** Open 10:00 a.m. to 12:00 p.m., 1:00 p.m. to 5:00 p.m.  Closed 3:00 p.m.

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#### Hatogayu Hot Spring

- **Reservations**
  - **Reservations required by phone call:**
  - **Times:** Open 10:00 a.m. to 5:00 p.m.  Closed 3:00 p.m.

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#### Pacoon Drum Making

A pacoon is a drum-like instrument made from card-board tubes and Japanese paper decorated with art and letters. Not only can you try making your own original pacoon using crayons and ink painting, but you can also try striking a beat and performing with it.

**Website:** [www.triton.ocn.ne.jp](http://www.triton.ocn.ne.jp)

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#### Origami Handicraft

- **Price:** ¥ 3,000 (lines)  1,500 (shapes like dinosaurs and ninja stars)
  - **Group Size:** 1-2 participants
  - **Dress Code:** Not needed
  - **Time:** Started 10:00 a.m. until 4:00 p.m.

**Website:** [www.yama-ko.com](http://www.yama-ko.com)

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#### Power Stone Bracelet Making

Come up with combinations of a wide range of natural stones to make fortune bracelets that attract good luck. The owner of an established jeweler will teach you all about each stone, so you can design an original bracelet that’s all your own.
Tastes of Ono

Blessed with abundant natural features, you cannot talk about Echizen Ono without mentioning its gourmet food. Its water supply, similarly blessed, has also been selected as one of Japan's hundred best natural water sources. Here is some of the regional cuisine that makes best use of the area’s plentiful ingredients and its blessings of water, as well as local dishes particularly beloved by residents.

Food Feasts

Local Food with Great Flavor

In the prosperous fall and winter seasons, there are many events held where you can eat local food made with seasonal local ingredients. Stop by when touring Echizen Ono to experience authentic local tastes.

Wine Festival

Oct. 8th & 9th & 10th
In a local hotel, you can try various “Today only!” that is just at the beginning of the autumn procession, and also hear a grape pressing experience.
Place: Hanan Lodge (Ono) Info: (0779)76-1171

Echizen Ono Industry & Food Fair

Oct. 1st & 2nd & 3rd
Local companies and local businesses bring out their products to display and sell. There are also booths where you can taste the Ono cuisine, and the city’s industries and foods gather together.
Place: Hanan Lodge, Shichiken Street (Motomachi, Ono) Contact: Echizen Ono Information Office (0779)76-4321

Top Morning Market Products Festival

Oct. 26th & 27th & 28th
At the famous Shichiken Morning Market, select specialties and local products as well as locally produced buckwheat noodles, which are charmingly called shirakaba-an, as well as locally produced buckwheat and vegetables raised by local farmers.
Place: Shichiken Street (Motomachi, Ono) Contact: Echizen Ono Information Office (0779)76-4321

Kuzuryu Autumn Leaves Festival

Oct. 29th & 30th & 31st
Kuzuryu Autumn Leaves Festival is one of Japan’s 100 most famous autumn leaf spots. Speciality products and foods related with the city, such as sakairina ice cream, are available in the special shops.
Place: Kolaya-cho (Kolaya), Ono Contact: Kuzuryu Autumn Leaves Festival Executive Committee (0779)76-8125

Echizen Ono Little Kyoto Products Goban Festival

Oct. 30th & 31st
Echizen Ono Little Kyoto Products Goban Festival is called “Little Kyoto” region all around Japan. See the magnificent sights of Little Kyoto, which has been popular for its simple, natural beauty.
Place: Echizen Ono Information Office (0779)76-4321

New Soba Festival

Nov. 1st & 2nd & 3rd
Try the Ono soba noodles, which have highly praised all around Japan. You can take soba noodles made by newly turned.
Place: Hanan Lodge (Ono) Contact: Echizen Ono Information Office (0779)76-4321

Echizen Ono Winter Story

Feb. 3rd & 4th & 5th
A large gathering of shops selling “Decchi Yokan,” a famous Ono traditional snack, and it’s the perfect scenery to enjoy the beautiful winter.
Place: Hanan Lodge (Ono) Contact: Echizen Ono Information Office (0779)76-4321

Taste of Home Story/Decchi Yokan Festival

Feb. 4th & 5th
A huge gathering of shops selling “Decchi Yokan,” a famous Ono traditional snack, and it’s the perfect scenery to enjoy the beautiful winter.
Place: Hanan Lodge (Ono) Contact: Echizen Ono Information Office (0779)76-4321

Echizen Ono Inn Guide

Visitors to the area can find perfect lodgings from a wide selection of establishments, including a traditional Japanese house which have been remodeled into a guesthouse, hotels with hot springs attached, or a farming guesthouse located in the midst of natural woodland area.